



Enriching Lives

Press Release

Kirloskar Oil Engines Limited announces the Ten Year Service Promise

First of its kind Customer Benefit Programme in the Power Generation Industry

Pune, November 21 2013: Kirloskar Oil Engines Limited (KOEL), India's leading diesel generating set manufacturer today introduced the Ten Years Free Service Promise, (Power of 10), a first of its kind Customer Benefit Programme in Power Generation Industry in India. As a part of this programme, on purchase of all new Kirloskar Green Diesel Generator Sets above 15 kVA capacity – the company will take care of labour services for routine maintenance and incidental breakdown services for 10 years from the date of sales.

This benefit not only ensures that the DG set is looked after by KOEL trained personnel, but insulates the customer from any cost impact on account of labour services for a decade.

Speaking on the occasion, Mr. Sanjeev Nimkar, Vice President Power Generation business said, "Kirloskar Green DG sets are among the most trusted names in the power generation industry. With more than 100 years of rich engineering heritage and an undisputed product performance backed up by a wide spread service network has enabled KOEL to offer this promise. This promise not only ensures a long lasting generating set for the customers, but also future proofs their incremental costs on labour."

A network of 450 well equipped service outlets and more than 4500 KOEL trained service engineers ensures that no customer is more than 80km away from a service outlet anywhere in the country. This network is backed up by a 24 X 7 Customer Care Centre equipped with more than 45 Relationship Managers.

To avail this benefit, customers need to register their new DG set details on the KOEL website or with the KOEL Care Centre. Routine services will be carried out by KOEL service team as required, and in case of any other concerns the customer simply needs to call the Customer Care Centre and register the request.

About Kirloskar Oil Engines Limited: Incorporated in 1946, KOEL is the flagship company of the Kirloskar group. We have four state-of-the-art manufacturing units in India that offer world-class products. The company has a sizable presence in international markets, with offices in Dubai, South Africa, and Kenya, and representatives in Nigeria. KOEL also has a strong distribution network throughout the Middle East and Africa. Today KOEL is an acknowledged leader in the manufacturing of diesel engines, agricultural pump sets and generating sets. KOEL specialises in the manufacture of both air-cooled and liquid-cooled diesel engines and generating sets across a wide range of power output from 5kVA to 3000 kVA. We also offer engines operating on alternative fuels such as bio-diesel, natural gas, biogas and straight vegetable oil (SVO). The "Kirloskar Green Genset" is amongst the market leader and most preferred brand among customers in the power generation industry in India.

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